

To our friends, one and all,
throughout the Cariboo,
we take the greatest
pleasure in wishing a
**Happy, Happy
Christmas**
and a
New Year
full of good health, good
luck and good fellowship.

Utterstrom's Men's Wear
CARSON AVENUE QUESNEL, B.C.



THE Quesnel Water & Light
Company Limited wishes to
thank their subscribers for
their indulgence and co-opera-
tion during the past year, and
to wish them all a very Merry
Christmas and a Happy and
Prosperous New Year.

PERCY ROULEAU

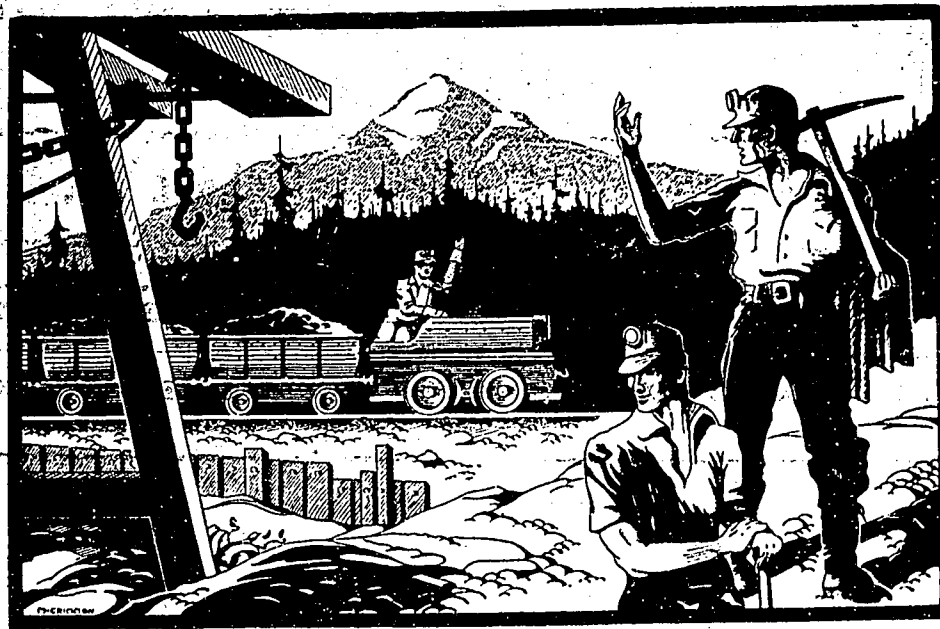
The Life Insurance Man

QUESNEL AND WELLS

CARIBOO SUPERVISOR MANUFACTURERS' LIFE



**British Columbia
Department of Mines**



THE VALUE OF MINE PRODUCTION IN 1937 WAS \$74,475,902, AN INCREASE OF \$20,393,935 OVER 1936. ALL PHASES OF THE MINING INDUSTRY HAVE SHOWN INCREASES IN BOTH VOLUME AND VALUE.

For copies of the Annual Reports of the Minister of Mines and other publications dealing with the mining industry of this Province, apply to:

Deputy Minister of Mines
VICTORIA, B.C.

NOTE: An Index to the Annual Reports of the Minister of Mines for the years 1874 to 1936 has been printed, and copies may be obtained upon payment of a charge of \$1.00 each.

THE HOLIDAY SPIRIT

At the season of the year called the "holiday season" one frequently hears people talk of the "holiday spirit." Various material conditions and agencies, such as weather, brilliant lights, display of seasonable merchandise, music and decorations, are credited with power to enhance the spirit of the holidays. Those who really desire the holiday spirit, however, may attain it with certainty and satisfaction by turning from the material view of existence, and recognizing that the holiday spirit is in reality the spirit of holiness, the exercise of infinite love.

The true holiday spirit gained thru spiritual research does not need the artificial stimulation of favorable weather or display. Rather does this spirit, sought and utilized, inspire one to those thoughts and deeds that make holiday seasons rich in opportunity for beneficent action. A holiday is a holy day, and every day is, in its spiritual significance, holy, whole, complete, fruitful. Spiritually understood, a day is not a measure of time; it marks the unfolding of spiritual good in human consciousness.

Christian Science teaches its adherents to strive consistently to make every day a holy day, by expressing purity and harmony in thought, word and deed.

Christmas Day brings to more general remembrance the life and work of that great Teacher who had so much understanding of God that he earned the title Christ Jesus. The Master gave to mankind the gift of Christianity, which, when rightly understood, is found to heal sickness, sin, and inharmony of every kind.

Overemphasis on gift-giving, commercialism, and sense of gratification attempts to rob Christmas Day of its primal significance and its purifying effect on the hearts of mankind.

With the coming of the new year students strive with renewed consecration for a better understanding of eternity. "One day is with the Lord as a thousand years, and a thousand years as one day." Through clearer understanding of coexistence of God and man, the new birth is furthered, and one becomes progressively aware ever, may attain it with certainty and

Viewed through the lens of spiritual understanding, the holiday season becomes full of opportunity for progress. It remains a season of true joy—joy that is unaffected by changes of geographical location or family ties.

The real holiday spirit is within the reach of all mankind. The blessings of health, happiness, peace, prosperity, abundance, and joy of satisfying companionship, these are the added things that may be confidently expected to appear in the experience of those who seek to express the true holiday spirit.—Contributed by Mrs. Grant Grindler, from The Christian Science Monitor.

QUESNELLE QUARTZ MILL NOW GRINDING STOPED ORE

After handling low grade material during the tuning up period the new mill at Quesnelle Quartz has been taking an average grade of feed from the stopes for ten days.

While the first months of the operation will be largely of an experimental character with a view to determining average grade from the different stopes, the management expects that the initial brick, to be poured at the end of December, will be fairly substantial. The mill is now handling between 25 and 30 tons daily and will be stepped up to greater capacity gradually. As the grinding machinery is capable of 60 to 70 tons daily, tonnage can be stepped up readily as required. As actual mining gets under way six stopes are ready; one in the high grade above the 200 ft. level; two others above the 200 ft. level, and three above the 400 ft. level. Test runs are planned from each stope to check the sampling.

Candid Christmas Card

I send to you a Christmas card
Your vast supply to swell;
I had so many of them that
I thought I might as well.

Going, Going, Gone!

Up in Maine the railway station had been displaced by an old passenger coach.

The man from New York looked at it with disdain and finally approached the ticket agent. "Is this the best depot you can offer the traveller?" he asked.

"Guess you're about right," answered the agent. "We used to have a real good depot here years ago. But the boys—well, they just naturally whittled her down."

Quesnel Hotel Cate

Best Place
to Eat

Open Until Midnight

LAND ACT

NOTICE OF INTENTION TO APPLY TO PURCHASE LAND

In Cariboo Land Recording District of British Columbia and situate in vicinity of Peavine Valley, 1/2 mile East of South East corner of Lot 9668.

Take notice that Rose Robins of Soda Creek, occupation rancher, intends to apply for permission to purchase the following described lands:—

Commencing at a post planted 1/4 mile East of S. E. corner of Lot 9668 thence South 20 chains; thence East 40 chains; thence North 20 chains; thence West 40 chains; and containing 80 acres, more or less.

Dated September 23rd, 1938.
ROSE LILLIAN ROBINS,
Applicant.

Cancellation of Reserve

NOTICE IS HEREBY GIVEN that the reserve under the "Coal and Petroleum Act" established by notice in the British Columbia Gazette of July 26th, 1934, is cancelled in so far as it relates to the following described lands:—

That part of the Cariboo Land District lying south of the right-of-way of the Canadian National Railway (Grand Trunk Pacific).

H. CATHCART,
Deputy Minister of Lands,
Lands Department,
Victoria, B.C.,
2nd, December, 1938.

Land Act

QUESNEL LAND RECORDING DISTRICT

TAKE NOTICE that Frontier Cattle Company Ltd., of Victoria, B.C., occupation, Cattle Ranching, intends to apply for a lease of the following described lands, situate in Range 3 Coast District: Commencing at a post planted approximately 3 miles Southwest of the Southwest corner of Lot 1219; thence 40 chains North; thence 80 chains East; thence 40 chains South; thence 80 chains West, and containing, 320 acres, more or less.

Dated 23rd November, 1938.
FLOYD PHILLIPS,
Agent for Frontier Cattle Company Limited.

SHIP VIA
Docherty's Cariboo
Freight Line Ltd.

OPERATING WEEKLY TRUCK SERVICE FROM VANCOUVER TO WILLIAMS LAKE, QUESNEL, WELLS AND WAY POINTS

Heated Truck Service after October 15th.

Registered Office: Quesnel, B.C.
IF YOU NEED OUR SERVICE—
DISPLAY OUR SERVICE FLAG

Quesnel Radio
and Electric
Radio Service
Electrical Repairs

SERVICE GUARANTEED
90 DAYS
CARSON ST. PHONE 62

To our many patrons and
friends we extend best
wishes for a
Merry Christmas

Mackenzies Ltd.
Carson Ave. MEN'S WEAR Quesnel, B.C.

To all our patrons and
friends we extend best
wishes for a
Merry Christmas

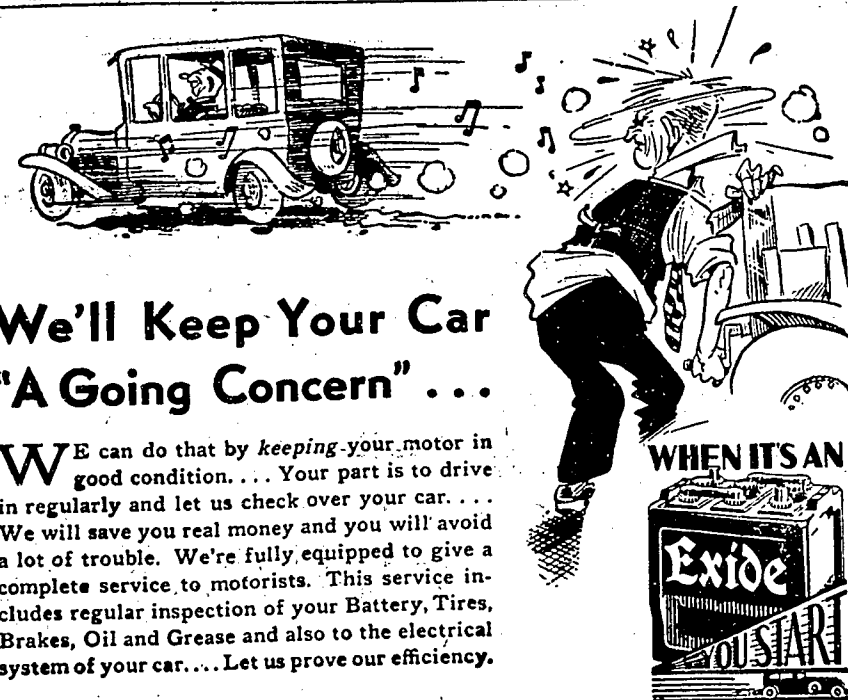
S. N. William & Co.

QUESNEL HOTEL
FRONT STREET
J. D. PEARSON R. LAUGHTON

Your Home Away from Home

One Rate and Comfortable to All

\$2.00, \$2.50 Double \$1.00, \$1.50 Single



We'll Keep Your Car
"A Going Concern" ...

WE can do that by keeping your motor in good condition. ... Your part is to drive regularly and let us check over your car. ... We will save you real money and you will avoid a lot of trouble. We're fully equipped to give a complete service to motorists. This service includes regular inspection of your Battery, Tires, Brakes, Oil and Grease and also to the electrical system of your car. ... Let us prove our efficiency.

Cariboo Sales and Service
QUESNEL, B.C.




Economical - Irradiated - Safe

TYPE
3081-B
\$3.60

GENERAL RADIO BATTERIES

Macdonald's Consolidated Ltd. Cowan Hardware Co. G. D. Hoy & Co. Mackenzies Ltd.
(DISTRIBUTORS) WELLS, B.C.

1000-HOUR
246-A
\$5.95



Cordial Christmas Greetings
and Sincere Good Wishes for
Your Happiness in the New
Year

Cowan Hardware Co.
"Everything In Hardware"

ANDERSEN'S LUMBER YARD
Phone 43 QUESNEL, B.C. P.O. Box 1439

Finishing Lumber, Mouldings and Shingles
Common Brick, Fire Brick, Lime and Plaster
3-Ply Veneers, Gyproc and Wallboards
Roofing and Papers

DOORS, WINDOWS AND STORM WINDOWS
B.C. PORTLAND CEMENT

Happy greetings and sincere
good wishes for a

**Merry
Christmas**

ELISON DRUG & BOOK CO.
ESTABLISHED 1910

NUGGET HOTEL AND CAFE
BARLOW STREET

Fifteen Years of Successful Experience in Catering
to the Travelling Public

BEST MEALS NORTH OF VANCOUVER

WISHING ALL OUR PATRONS AND FRIENDS A

Merry Christmas

C. D. HOY & CO.

CHURCH NOTICES

**PARISH OF ST. JOHN THE DIVINE
QUESNEL, B.C.
(Anglican)**

Regular Schedule of Services

FIRST SUNDAY—
8:00 a.m.—Holy Communion
10:00 a.m.—Junior Fellowships.
11:00 a.m.—Senior Fellowships.
2:30 p.m.—Six Mile Hall.
7:30 p.m.—Evensong

SECOND SUNDAY—
8:00 a.m.—Holy Communion
10:00 a.m.—Junior Fellowships.
11:00 a.m.—Marguerite
2:30 p.m.—Kersley
7:30 p.m.—Evensong

THIRD SUNDAY—
10:00 a.m.—Junior Fellowships.
11:00 a.m.—Matins, Sermon, Com.
3:00 p.m.—Canyon Creek

FOURTH SUNDAY—
8:00 a.m.—Holy Communion
10:00 a.m.—Junior Fellowships.
11:00 a.m.—Senior Fellowships.
2:30 p.m.—Dragon Lake.
7:30 p.m.—Evensong

CHRISTMAS SERVICES—
December 24—
Midnight Service—Holy Communion.

December 25—
8:00 a.m.—Holy Communion
11:00 a.m.—Holy Communion and Sermon
3:00 p.m.—Dragon Lake

Services where the place has not been named in this list are in Quesnel.

Schedule for the 5th Sunday and all other services as announced.
10:00 a.m.—Fellowships.

ST. ANDREW'S UNITED CHURCH

FIRST SUNDAY—
11:00 a.m.—Sunday School.
1:30 p.m.—Australian.
4:00 p.m.—Moose Heights.
7:30 p.m.—Evening Worship.

SECOND SUNDAY—
11:00 a.m.—Sunday School.
Occasional Services as announced.
7:30 p.m.—Evening Worship.


THIRD SUNDAY—
11:00 a.m.—Sunday School.
1:30 p.m.—Australian.
7:30 p.m.—Evening Worship.

FOURTH SUNDAY—
11:00 a.m.—Sunday School.
7:30 p.m.—Evening Worship.

FIFTH SUNDAY—
11:00 a.m.—Sunday School.
Occasional services as announced.
7:30 p.m.—Evening Worship.

Services where place is not mentioned are at St. Andrew's United Church, Quesnel.
R. J. Leve, Minister.

REGULAR SERVICES AT STE-ANNE'S CATHOLIC CHURCH
In future services each Sunday in Ste. Anne's Church, Quesnel, will be as follows:
9:00 a.m.—Mass
9:45 a.m.—Sunday School
7:30 p.m.—Evening Devotions



SEALED TENDERS addressed to the undersigned and endorsed "Tender for Public Building, Prince George, B.C.," will be received until 12 o'clock noon, Wednesday, December 28, 1938, for the construction of a Public Building at Prince George, B.C.

Plans and specification can be seen and forms of tender obtained at the offices of the Chief Architect, Department of Public Works, Ottawa, the Resident Architect, Post Office Building, Victoria, B.C., the Caretaker, Post Office Building, Vancouver, B.C. and at the Post Office, Prince, George, B.C.

Tenders will not be considered unless made on the forms supplied by the Department and in accordance with the conditions set forth therein.

Each tender must be accompanied by a certified cheque on a chartered bank in Canada, payable to the order of the Honourable the Minister of Public Works, equal to 10 per cent of the amount of the tender, or Bearer Bonds of the Dominion of Canada or of the Canadian National Railway Company and its constituent companies, unconditionally guaranteed as to principal and interest by the Dominion of Canada, or the aforementioned bonds and a certified cheque if required to make up an odd amount.

NOTE.—The Department, through the Chief Architect's office, and through the Office of the Resident Architect at Victoria, B.C., will supply blue-prints and specification of the work on deposit of a sum of \$15.00, in the form of a certified bank cheque payable to the order of the Minister of Public Works. The deposit will be released on return of the blue-prints and specification within a month from the date of reception of tenders. If not returned within that period the deposit will be forfeited.

By order,
J. M. SOMERVILLE,
Secretary,
Department of Public Works,
Ottawa, November 28, 1938.

IN VANCOUVER B.C.



Stay at the
Grosvenor

Considerable remodeling has just been completed at the Grosvenor, and you will find your stay even more enjoyable than formerly. Rates remain the same. The personal supervision of Mr. Baynes—Owner-Manager, assures you of every modern convenience, plus unobtrusive service.

"Vancouver's Hotel of Distinction"



Hotel GROSVENOR
E. G. BAYNES, Owner-Manager
1075 BAY STREET
VANCOUVER B.C.

PICOBAC
PIPE TOBACCO
FOR A MILD, COOL SMOKE

"The Home of Good Talkies"

REX THEATRE

TO ALL MY PATRONS
A MERRY CHRISTMAS

JANUARY 2 AND 3

"Vivacious Lady"
MARCH OF TIME

JANUARY 5, 6 AND 7

"Ali Baba Goes to Town"
with EDDIE CANTOR

SHOWS COMMENCE 8:15 P.M.

Classified Ads

FOR SALE—Baled Hay, No. 1 Timothy and Alsike. Apply H. Young, Australian, B.C.

FOR SALE—100 excellent quality R. I. Red pullets ready to lay, \$1.15 each. If you consider ordering baby chicks for 1939 investigate our stock, best for liveability and production. — APPELBY POULTRY FARM, Mission City, B.C.

FOR RENT—Four-room house, partly furnished, shower bath, water in house. Apply Observer Office.

Phone 46-R-4 Phone 46-R-4

Walls' Transfer

FLOUR AND FEED
COAL
SCREENED LUMP— \$12.50
Delivered, per ton.

WOOD AND SAWDUST
OFFICE—REID STREET NEXT TO PUBLIC WORKS

QUESNEL MEAT MARKET
LYNN L. HILL, PROP.
DEALERS IN FRESH AND CURED MEATS

To all our customers and friends we extend greeting and best wishes for a

Merry Christmas

PHONE 33—WE DELIVER

The management and staff wish all their friends and patrons a

Very Merry Christmas

JOHN A. FRASER & CO.
LIMITED

Phone Your Orders—Telephone No. 4

Our heartiest Christmas Greetings we extend to you, and sincere thanks for the mutual goodfellowship that we have enjoyed. In the midst of troubled times, in a world full of so much unrest, it is our greatest hope that the teachings handed down by the great Master, "Peace on Earth, Good Will Toward Men" will prevail.

Johnston Bros.' Garage